



Fact Sheet

Tele Atlas Global Crossroads

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Corporate Overview

- 2005 revenue – €200.1 million (approximately \$239 million)
- 2,300+ full-time staff and contract cartographers in nearly 30 countries
- Shipped over 6 million maps in 2005
- Serve multiple markets including: personal navigation (PNAV), wireless, fleet and logistics, automotive, and government.

Founded in 1984, Tele Atlas' digital map data is the foundation for many of the world's leading personal and in-car navigation systems, mobile and Internet map applications and enterprise/public sector (GIS) systems.

The company collaborates with TomTom, Mio, Cingular Wireless, Sprint/Nextel, Verizon Wireless, Google, Mapquest, Pioneer, Denso and a range of partners in the personal navigation, Internet, wireless and automotive markets to ensure

consumers have the up-to-date map content they need to quickly and easily find places, products and services, wherever they are. Tele Atlas also works with business partners, who deliver some of the world's most important applications for emergency, business fleet and infrastructure services. Our map data is used by the majority of e911 systems in the U.S. Those systems protect over 200 million Americans and help handle over 100 million calls for assistance every year.

Markets

Tele Atlas provides digital map data and geographic content to a wide range of markets and industries:

- Portable Navigation
- Consumer and Enterprise Wireless
- Internet
- In-Car Navigation and Telematics
- GIS
- Fleet Logistics
- Federal, State and Local Governments
- Utilities and Telecommunications

Products

- Street Networks & Related Products
- Postal Databases
- Boundary Products
- Geocoding Products and Services
- Telecommunications Products
- Insurance Products
- Navigation Products
- Dynamic Content, including real-time traffic, weather and fuel prices

Map Coverage

Tele Atlas offers the broadest map coverage in the world:

Number of Countries:	50+
North American Road Coverage:	11.7 million km/7.3 million miles
North American Address Coverage:	300+ million
European Road Coverage:	7.5 million km/4.6 million miles
European Address Coverage:	360 million
Worldwide Points of Interest (POIs):	20+ million

Partners

Companies such as Cingular Wireless, Sprint/Nextel, Verizon Wireless, Blaupunkt, Daimler Chrysler, Ericsson, ESRI, Harmann-Becker, Microsoft, Navigon, Siemens VDO, TomTom, Mio, ViaMichelin, Volkswagen and Wayfinder are among the thousands of worldwide partners relying on Tele Atlas' digital maps. Tele Atlas enables them to develop high quality applications and expand into new growth markets. Through the success of their products and services, Tele Atlas' digital maps have already reached millions of consumers.

Global Presence

From a small team of digital map developers, we have grown into a multinational organization employing about 2,300 full time staff and contract cartographers in offices across Europe, the U.S., Canada, and Asia. Tele Atlas has its own offices in 21 countries as well as database partners in other countries, such as Singapore, Australia and Hong Kong. Through acquisition, Tele Atlas has a combined global experience of 88 years in the map data business.